1 INTERVIEW TRANSCRIPT

- 2 INTERVIEWERS: Dolores Rey (Cranfield University) (Phone)
- 3 DATE: 24TH MAR 2016
- 4 FARM LOCATION (NUTS3): UKH14 (Suffolk)
- 5 Interviewers (I)
- 6 Grower (G)
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- 8 I: Let's start with some general information related to your business.
- 9 G: Do you want me to talk about all our businesses together? We have various, but
- they are farmed as one, so we will talk about the whole thing
- 11 I: What proportion of it can be irrigated?
- 12 G: 85%
- 13 I: Do you remember more or less what was the proportion irrigated in 2014?
- 14 G: 75%
- 15 I: What crops do you grow and what are their average yields?
- 16 G: We grow early and second early. I don't know where you want to put those, but I
- would put them all together. The average yield is 40 tonnes per hectare.
- 18 I: Are they irrigated, right?
- 19 G: Yes
- 20 I: Do you have any other crops in your farm?
- 21 G: We do lots of different vegetables, so it is difficult to give you an average but
- again it would be around 40 tonnes per hectare. We grow onions, carrots, parsnip,
- 23 spring greens, turnips...a dozen of different ones.
- 24 I: Anything else?
- 25 G: Yes, cereals. Some of them are irrigated and some aren't. Wheat is grown on
- heavy land and not irrigated, and barleys are grown on very light land and are
- 27 irrigated and they are about 6.5 tonnes. Sugar beet, they are about 70 tonnes per
- hectare and we have both irrigated and non-irrigated, both 70 tonnes per hectare.
- 29 And we have grass but I can't give you a weight or anything because we don't
- 30 harvest it really
- 31 I: Now, regarding the water sources that you get the water from...

- 32 G: We get 62% from surface water, 38% groundwater. We don't use public mains,
- 33 collect...Well, obviously we collect water in our reservoirs but that is not really
- 34 rainwater...
- 35 I: Yes, we will talk about that later
- 36 G: OK. And we don't reuse water
- 37 I: What kind of abstraction license do you have?
- 38 G: We have two types. Winter only abstraction but most of them is summer only
- 39 abstraction
- 40 I: OK, so you have both...What irrigation methods do you use?
- 41 G: 90% rain guns, 5 % booms and 5% centre pivots.
- 42 I: When you have to decide when and how much to irrigate, what methods do
- 43 you normally apply?
- 44 G: We use all three methods you put down...Because we use a water balance
- 45 calculation, a bit by hand and a bit by computer. We also do in-field soil moisture
- measurement, but also...So we do 50% water balance, 50 % in-field soil moisture,
- 47 which is 100%, but we also do a 100% judging by checking everything. What I am
- saying is that we do 50% water balance, 50% soil moisture measurement, but also
- 49 as a double-check we use judgement. We never water on the basis of the first two,
- 50 we always use judgement.
- 51 I: What is the final destination of your production?
- 52 G: Early potatoes is mostly supermarkets with a little bit of processing. Maincrop
- 53 potatoes is mostly supermarkets with a bit of processing. Cereals is processing for
- the barley and export for the wheat. Sugar beet is processing.
- 55 I: Now let's start talking about droughts...
- 56 G: Very difficult for me to answer this but I will try
- 57 I: Yes, this is one of the most difficult questions because people sometimes
- 58 don't really remember what happened...and I don't know for how long have
- 59 you been in the business, but if you could more or less estimate the impact of
- 60 these droughts...
- 61 G: Well I can, because there are very low impact because we got plenty of
- 62 water...But the impact wasn't the drought...well, are you talking about the impact of
- restrictions or the fact that it was dry??
- 64 I: Now we are talking about the impacts of that year being dry, so what were
- 65 the impacts on yield and quality
- 66 G: I wasn't actually farming at that time but I know 1976 was low because we had a
- very good irrigation system. 1988-92 it was low, it was a minor impact. 1995-97
- recall that, and we had a voluntary restriction but again because of when it came in

- 69 we had done most of our watering so it was low. I can't really recall an issue in 2003
- or 2004-06 so I put that as low. 2010-12 it looked like it was going to be a problem
- and then it rained every day...so I put low in all those
- 72 I: And more or less what was the yield reduction if any?
- 73 G: I would say 10% across the board for all the irrigated crops
- 74 I: In terms of prices, do you remember any change during the last drought?
- 75 G: Sugar beet definitely not, they are fixed. Cereals definitely not. Vegetables and
- early potatoes I could see changes in prices but not in the periods we sell, because
- we sell very early. So although the prices may have been affected by the drought,
- they didn't help us...You are getting different answers from other people I am sure.
- 79 I: Have you experience any problems with supermarkets or processors during
- 80 the previous droughts?
- 81 G: No, we have very good working relations, so no. I suspect some people did but
- we didn't.
- 83 I: How do you think the impacts of droughts on the fields affect the rest of the
- food supply chain? Or do you think the supply chain is strong enough to deal
- with that kind of situation?
- 86 G: I can't say because I am not a believer, we actually had our sort of water. I am bit
- of a dinosaur you see? We pump water out of the sea every day of the year, so I am
- 88 flooded most of the time so I am not sure what this drought business is all about
- really...To be honest the drier the better for me. From my personal position, the
- 90 drier the better because there is no doubt other people have yield issues and
- 91 therefore I am in a better position. So for me a drought is brilliant actually so
- 92 although I said that it doesn't have that much effect on prices or yields, I am better
- 93 off in a dry year
- 94 I: Yes, I have heard that before from other farmers and those are the ones who
- 95 have reservoirs and different alternatives...
- 96 G: We have not got necessarily that much water but we can't think they might try to
- 97 stop us using it but I would like to see them try... because I have a lot of water that
- 98 is pump out to the sea...which in fact it has to be paid for. Suffolk is not short of
- 99 water. We pump more out to sea...three pumps within 10 miles are here, than we
- use for the entire irrigation in the county. So I don't think we are short of water, but
- we need to get it to the right place, you see? So you are not going to hear me being
- 102 negative about droughts

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- I: Well, I am happy for you
- G: Well, I know this will come back to hit me. But droughts for me are a positive
- thing because we can irrigate through them and therefore give us comparative
- advantage. We might suffer a small yield decrease but that is usually made up with

- people...well, not necessarily price rises but the fact that people want your product.
- 108 It is actually not more per tonne but more per acre if that makes sense

109 I: Have you been affected by abstraction restrictions in the past?

- 110 G: Yes, we have. In 95-97 the EA was concerned about water. We got together as a
- group (WAG) and we did a voluntary 50% reduction of total water usage. We
- offered that we will try and keep to 50% of our total license volume. We only use
- 113 60% of the license volume in Suffolk so it wasn't that difficult to achieve. Now, I use
- 114 90% if not 100% but other people use 20-30% so on average we delivered what
- they wanted. So yes, we have a voluntary 50% and therefore we didn't have so
- many problems and then it also it rained again just when it got serious. Often the
- droughts kicked in and then we get lucky and it pours rain. In 2010-12 (I hope this
- 118 year is right...)...we had a year that we had to alternate the irrigation on surface
- 119 water

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I: And that was mandatory or...?

- G: Yes...well, I think it was. I am not sure actually but ...Yes, I think it was
- mandatory. I cannot remember if it was 2004-06 or 10-12... It was 2004-2006. That
- was very irritating because to set up irrigation...irrigation wasn't best if you do one
- day in one out, you are better off doing 4 days watering and 3 without. Alternate
- days was not very useful. Did it affect us? Because we are a mix of surface and
- groundwater we managed to irrigate every day. And reservoirs, we have all you
- see? It only affected surface water so we managed to get round it one way or
- another. It just cost me because I had to make sure that I was irrigating from surface
- water the day I was supposed to and then I had to move it to the groundwater
- supplies for the other day. It was just a nightmare but we could manage. 2012 there
- was a lot of talk about not being able to fill reservoirs. We had...I think I am going to
- call it a voluntary restriction on our reservoir filling, but we still filled in the reservoir
- so I wasn't too worried. But that was definitely a voluntary restriction.
- 134 I: What do you think about S57 in terms of whether you get the right notice,
- information of how the restrictions are applied...what is your feeling about it?
- G: I think I would like that to go really. It is a very big hammer to smash a very small
- nut really. To be fair to the EA, they have never...have they?? When you said it was
- mandatory I wonder if those alternate days was \$57...perhaps it was. Well, we
- haven't had a full S57 as far as I know. They are careful not to use it to be fair...But
- 140 I would like to see it go because it is an uncertainty that you cannot plan for.
- 141 I: Regarding the sources of information that you use when there is a
- 142 drought...
- 143 G: I use my WAG because they talk to the EA. They talk to all the organizations and
- we get all the information from them. That is the only place I bother really...I do
- have direct contact with the EA anyway

- 146 I: Do you think governmental bodies and other farmers associations help
- 147 farmers in the right way when there is a drought and what things could be
- 148 improved?
- G: I think a lot of farmers now are in WAG and I think that is one of the best ways of
- extracting information. That doesn't mean you shouldn't do it yourself as well. It is
- very difficult for the EA, I think the information is difficult to come by but I am not too
- unhappy because that is why we set the group for...

153 I: What kind of strategies do you apply when there is a drought and how is the

154 decision process?

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- G: I always work with the local abstractors group; that is the main thing I would do.
- And we probably evaluate our water resource position; that is the second most
- important thing. So we work out what we could do regardless of what the EA do and
- things like that. Then I would say we might have to personally negotiate with the EA
- because we have some sources that I think they are incorrectly allocated to surface
- and they must be ground, so it may be useful for me to argue. We will continue to
- irrigate the full area, whether it is to a reduced schedule or not it would depend on
- what I have worked out when I was evaluating my water resource. It wouldn't
- necessarily do the reduced scheduled, I might take a gamble of whether the rain will
- 164 come...we irrigate unusually for a very long period of time because we have
- different crops that grow at different time. So we start in April and we are still
- irrigating at the end of October. So in some cases we will go flat out with all our
- irrigation and then not perhaps have of the very late crops, maybe don't grow them
- if we are worried about water. We can make decisions as the season goes on,
- because there are going to be crops behind other crops. So we can control our
- water use to a certain extent without impacting to much in our business.

I: Do you give any priority to the most valuable crops do you grow?

- G: There is no doubt we prioritize our high value crops, no doubt. To be comfortable
- we need all our crops to be good. What I ticked is that we irrigate a reduce area to
- the full schedule, and also the full area to a reduced schedule. It would depend on
- day to day decisions. We don't rush around flooding the place. We would love to
- irrigate at night but we wouldn't get around, we would love to do it, we would aim to
- do it but it wouldn't work, trust me. Generally, we keep our customers informed
- about the situation as far as the supply contracts are concerned, but we haven't had
- to renegotiate them, not formally. I haven't developed a drought management plan.
- And water trading is too difficult and every time I have tried to look at it the EA can
- get their head around whether is available or not so I have given up on that. And
- water trading doesn't make more water as I keep telling anybody. They keep telling
- this is the answer to the question, but it is not the answer.

I: After the 2010-12 drought, did you make any change in your business?

- 185 G: Yes. We built the reservoir but to be fair it was planned really before the drought.
- 186 It was built around then but it was planned prior to that drought. It was on a contract
- farm and the landlord...I suggested it would be no harm to have a reservoir. So you
- can say yes, there has been an investment and it was a reservoir. That was all.

189	I: What management aspects could be changed to reduce the impacts?
190 191 192	G: Get rid of S57. I don't like the next one, not the next one, not the next one. Yes, I like giving farming a central role in catchment management. Yes I like that. And that is.
193	I: And is there any other thing that could be done?
194 195	G: Yes, leave everything as it is. You know that they are changing everything at the moment. Just leave us alone. That seems to work for me.
196	I: How do you rate drought risk for your business?
197 198 199 200 201	G: This is interesting because I told you I don't think it is a risk, I don't think it should be a risk but I think that the powers could make it a risk. Personally, I think there is plenty of water here but there is a risk of bureaucracy. So I put it as a 5, because although I am confident I have plenty of water at me, people might not let me to use it.
202 203	I: Do you think droughts and water scarcity are going to become more frequent in the future in the UK?
204 205 206 207	G: In reality no I don't, so I put no. But of course the powers might suggest that it is happening more. I think those that have the agenda says that is gonna happen more, but I think we are flooded now more than we have been before and we are getting much more summer rain. So we will see, but I am saying no.
208 209	I: OK, but if water scarcity and droughts will be more frequent, what things would you do?
210 211 212 213 214 215 216	G: At the moment I am not willing to invest in drought management strategies. At the moment. But yes, an on-farm reservoir will provide greater security. So although I am not doing it at the moment I am more than happy to build a reservoir in the future if and when it becomes a thing that I need to. So it is not in the business plan but if we have to have a reservoir because the powers are insisting that I cannot use the water that is around me, I will do because I have a winter source. But I will not do it until I need to
217	I: Is there anything else you want to add before finishing?
218 219 220	G: We are getting better at soil management but we are not actively as we should do probably, we are doing more things to conserve water but I don't think I will put it that we are investing on it majorly.
221 222 223 224 225	I think it is government policy which will affect me more than physical water supply. So it is government policy, or EA policy, or European policy more likely to affect me that the physical water quantity that I have around me. So it is the impact that they have on the water that they allow me to use rather than the physical water here. So it is a political thing well above my head. This is my main concern.