



Implementing figshare, engaging researchers

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www.cranfield.ac.uk

Welcome to Cranfield

**4,430 postgraduate, 760 doctoral
400 research active staff**

- **Aerospace**
- **Defence and Security**
- **Energy and Power**
- **Environment and Agrifood**
- **Leadership and Management**
- **Manufacturing**
- **Transport Systems**
- **Water**



Background and implementation

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2012

RDM policy

2013

RDM Project Group

Researcher interviews

Process maps

2015

New RDM post

Guidance, training

2016

Figshare go-live

Engagement focus





Engagement strategy

- Events/physical outreach
- Digital/written outreach
- Training and policies
- Local RDM contacts

Events/physical outreach

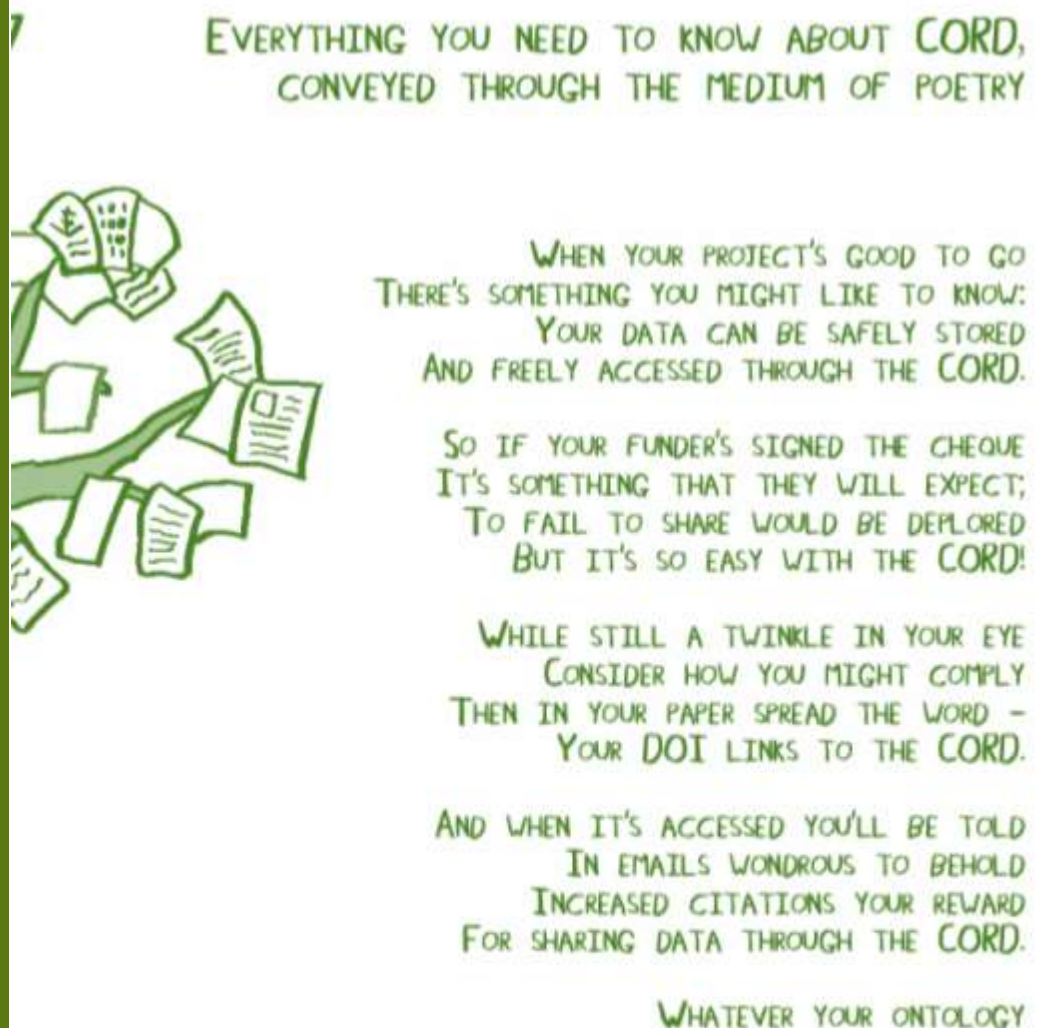
- CORD launch events
- Research Support roadshows/events
- Researcher Development
- OA Coffee Morning
- ThinkBomb
- Drop-ins with RIO/ISs
- Staff inductions
- Being present



Successful: one-to-one engagement.
Less so: making people attend.
Remember: minimise effort.

Digital/written outreach

- All newsletters/reports
- Intranet, Team Briefing
- Social media, blog
- VLE links/module
- APC guidance
- Roving pull-up banner
- Postcards
- Videos
- 'Weeks' eg poem
- #CranfieldAt70



Successful: network with admins.

Less so: intranet guidance.

Remember: targeted, little and often.

Training and policies

- Introduction to RDM
- Writing a DMP
- RDM for supervisors
- RDM and using CORD
- Advanced RDM and anonymisation?
- Doctoral students joining from October 2016 must discuss their DMP at each review meeting



Successful: student training, hands-on.
Less so: 80 staff attended, 7 from SOM.
Remember: have help for hands-on.

Local RDM contacts

- One per theme (in an ideal world)
- Job description provided
- Three meetings a year
- Attendance at staff training
- Recommend names for working groups
- Discuss compliance then report to Director of Research (Nov/May)



Successful: attendance at staff training.
Less so: getting volunteers (obviously).
Remember: quantify hours needed.

The top 5 things I've learned about Engagement

5. Know your users

4. Build a community

3. Start from the beginning

2. Their peers have influence



A LITTLE HELP TO GET YOU STARTED USING FIGSHARE...

Logging in

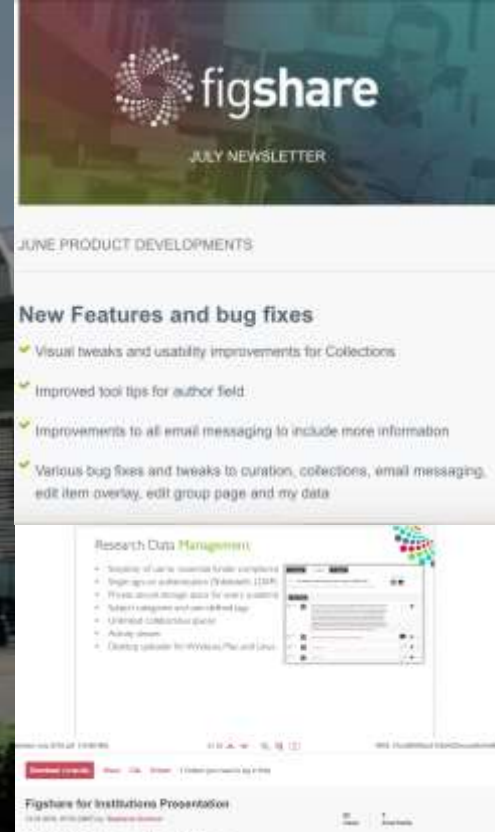
Go to your institutional portal and find the login button on the top right corner on the portal land
Next you will be directed to your university's access management system (e.g. Shibboleth). Enter
your university credentials and you'll be directed to your **My Data** section within your institutional fig
share account. [Learn more](#)



The top 5 things I've learned about Engagement

1. Variety reaches the widest demographic

- Promo materials
- Flyers
- Postcards
- Newsletters
- Slides
- Videos/audio
- Email templates
- Webinars/demos
- In-person drop-in sessions
- Advisors





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